

PHIL RAMUNNO

USER EXPERIENCE DESIGNER

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EXPERIENCE

Lead User Experience Designer at The Library Corporation

Austin, TX | Feb. 2011 - Present

- Lead UX Designer for Library.Solution, a suite of library automation software used by thousands of school and public libraries around the world.
- Led the design effort to modernize the product suite, which was a major factor in securing long term contracts from large organizations like Chicago Public Schools, Dallas Independent School District, Los Angeles Public Library, and the Hawaii Department of Education.
- Engaged current users in research interviews and surveys to determine their most urgent needs.
- Led brainstorming sessions with product management to create personas and problem statements.
- Created wireframes using Balsamiq to explore potential solutions to problem statements.
- Presented low fidelity prototypes to stakeholders using Balsamiq to gain consensus on a solution.
- Continuously iterated on wireframes, based on feedback from users and stakeholders, to refine the solution.
- Presented high fidelity Photoshop mockups to the product management team and delivered them to developers along with detailed functional requirements.
- Created and documented a style guide of UI/UX patterns to provide the framework needed to create a visually and functionally seamless user experience across all products in the product suite.
- Collaborated with the Principal Developer to implement custom components (HTML/CSS/JS) for commonly used UI patterns, so they can be used consistently and be more easily maintained/updated across products.
- Designed an award-winning (2018 Modern Library Awards Platinum Award) cataloging application (LS2 Cataloging) that revolutionized the way libraries catalog their collections by making data entry more intuitive.

Art Director at The Barbarian Group

New York, NY | Mar. 2010 - Jan. 2011

Responsible for the interaction design, motion graphics, and front-end development of microsites to support campaigns for Samsung and Aquent.

Design Technologist at Cheil USA

Ridgefield Park, NJ | Jan. 2009 - Mar. 2010

Responsible for the interaction design and front-end development of microsites to support campaigns for Samsung and Hankook Tires.

Flash Developer at Renegade

New York, NY | Aug. 2006 - Dec. 2008

Responsible for the interaction design and front-end development of microsites and rich media to support campaigns for clients such as Panasonic, Car & Driver, Redbox, Gale International, and Gilda's Club.

SKILLS

User Research, Rapid Prototyping, Information Architecture, User Experience Design, User Interface Design, Usability Testing, Front-End Development

SOFTWARE

Sketch, Balsamiq, OmniGraffle, Photoshop, Illustrator, After Effects

EDUCATION

Rochester Institute of Technology

Bachelor of Fine Arts, New Media Design